

Everyone Can Open
Own **Retail**
Pharmacy Business

#startuuindia

Bharat's
Fast-emerging
Retail
Pharmacy Brand



FLAT **20%** **DISCOUNT**
ON **ALL MEDICINES**

RETAIL FRANCHISE MODEL

SILVER

FOFO 15 LAKHS

GOLD

FICO 35 LAKHS

PLATINUM

FICO 60 LAKHS



Care Pharmacy
caring health and wealth



170+
OUTLETS
ACROSS INDIA



30
EXISTING COCO
OUTLETS



AUTO
BUSINESS
ECOSYSTEM



10 Cr+
CUSTOMERS
SAVING



10 LACS+
CUSTOMER
BASKET

PRODUCTS PORTFOLIO



BRANDED
MEDICINES



GENERIC
MEDICINES



SURGICAL
PRODUCTS



HEALTHCARE
EQUIPMENT



VITAMINS &
SUPPLEMENTS



PERSONAL
CARE



HEALTH
FOODS



BABY CARE



SPECIALITY



OTC
PRODUCTS

W W W . c a r e p h a r m a c y . c o



CARE PHARMACY PVT LTD

SILVER MODEL -
FOFO (FRANCHISE OWN, FRANCHISE OPERATED)

Royalty
2%
On **Sales**

Total Investment - **15 Lakhs**

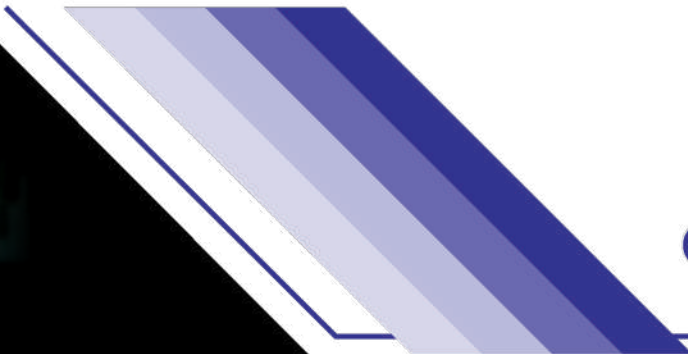
Area Require	Franchise Fee	Payback Period	Gross Margin	Agreement Term
Min. 250 Sq. Ft	2.5 Lakh	18 Month	25-30%	5 Years

Particulars

CAPEX- ONE TIME EXPENSES	Infra Setup - Furniture, Interior, Exterior, Rack	4,00,000
	Marketing & Branding	1,00,000
	Opening Stock + Opening Kit	7,00,000
	Franchise Fee	2,50,000
		+GST
	TOTAL INVESTMET	15,00,000 <small>Approx</small>

OPEX	Property Rent	*Max. 25,000
	Employee Salary	30,000
	Misc. (Electricity Bill, Other Exp)	5,000
	MONTHLY EXPENSES	60,000

PROFIT	GROSS MARGIN ON SALE (After Customer Discount)	25-30%
	OFFERING CUSTOMER DISCOUNT	10% - 15%
	APPROX. MONTHLY SALE	3 - 5 Lakhs



CARE PHARMACY PVT LTD

GOLD MODEL - FICO (FRANCHISE INVEST, COMPANY OPERATED)

Total Investment - **35 Lakhs**

Area Require Min. 350 Sq. Ft	Franchise Fee 5.0 Lakh	Return 3% on Sales	Min. Gurantee 12% on Annual	Agreement Term 5 Years
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Particulars

CAPEX	SetUp Cost	10,00,000
	Franchise Fee	5,00,000
	Opening Stock	20,00,000
	TOTAL INVESTMET	35,00,000

All Operational & Expenses Run By **Care Pharmacy Company**

Sale	Particular	Monthly Sale	Earning
	Upto 6 Month-Monthly Sale	6-12 Lakhs	18K-36K
	6-12 Month-Monthly Sale	12-20 Lakhs	36K-60K
	After 12 Month-Monthly Sale	More Than 20 Lakhs	More Than 60K

PROFIT	Total Sales in 5 Years (Approx)	14 Cr
	EXIT RETURN AFTER 5 YEARS	
	Earning as 3% on Sales in 5 Years	42 Lakhs
	Stock Value	20 Lakhs
	Infra Value after Depreciation	4 Lakhs
	Total (Approx)	66 Lakhs

CARE PHARMACY PVT LTD

PLATINUM MODEL -

FICO (FRANCHISE INVEST, COMPANY OPERATED)

Total Investment - **60 LAKHS**

Area Require Min. 500 Sq. Ft	Franchise Fee 5.0 Lakh	Return 3% on Sales	Min. Gurantee 12% on Annual	Agreement Term 5 Years
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Particulars

CAPEX	SetUp Cost	15,00,000
	Franchise Fee	5,00,000
	Opening Stock	40,00,000
	TOTAL INVESTMET	60,00,000

All Operational & Expenses Run By **Care Pharmacy Company**

Sale	Particular	Monthly Sale	Earning
	Upto 6 Month-Monthly Sale	12-20 Lakhs	36K-60K
	6-12 Month-Monthly Sale	20-40 Lakhs	60K-1.2L
	After 12 Month-Monthly Sale	More Than 40 Lakhs	More Than 1.2L

PROFIT	Total Sales in 5 Years (Approx)	30 Cr
	EXIT RETURN AFTER 5 YEARS	
	Earning as 3% on Sales in 5 Years	0.9 CR
	Stock Value	40 Lakhs
	Infra Value after Depreciation	6 Lakhs
	Total (Approx)	1.36 CR

For Franchising, Please contact :

Care Pharmacy Pvt. Ltd.

GF1,2,3 Wallstreet 2, Opp. Orient Club, Gujarat College,
Railway Crossing, Ellisbridge, Ahmedabad 380006

SANJAY SHAH (National Franchise Head)

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